

jennie pajerowski

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experience

2018–2020

Junior Designer

Brllnt Marketing + Design

- › Developed concepts & assets for digital & print marketing
 - › Developed a scalable design system to serve multi-media nationwide campaign
 - › Initiated & co-led a strategy that re-energized in-house marketing
- › Designed responsive web layouts & products in collaboration with design team
 - › Created wireframes, mockups, & prototypes to present designs to clients & development team
 - › Redesigned technical software to improve user experience
- › Supervised development process for web projects
 - › Efficiently delivered designs & assets to developers
 - › Managed timeline
 - › Provided detailed technical feedback throughout process to ensure accurate, functional execution
- › Communicated with vendors & managed print production
- › Managed tasks & balanced multiple projects in order to meet tight deadlines

2018–
present

Freelance Designer

- › Provide services in website design & execution, photo editing, poster design, logo design, & file organization

2017–2018

Design Intern

Brllnt Marketing + Design

- › Designed website layouts, logos, branding, animations, digital ads, & social media graphics
- › Edited & prepared assets for websites
- › Independently managed time on simultaneous projects

2015–2017

Graphic Designer

VCU Student Media Center

- › Designed logos, posters, lookbooks, & publications
- › Communicated with student organizations & managed project schedules

2016

Creative Intern

Crosby Marketing

- › Created social media graphics, print layouts, & digital ads
- › Observed web & UX designer

education

2018

BFA in Graphic Design

Virginia Commonwealth University

- › Magna cum laude

professional interests

- › UX & UI design
- › Coding & web development
- › Typeface design & lettering
- › Motion graphics

skills

Proficient in

- › **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Experience Design
- › **CMS:** Wordpress, Squarespace
- › **Coding frameworks:** HTML, CSS, Javascript, jQuery, Bootstrap
- › **Prototyping:** Sketch, Invision, Proto.io, Zeplin
- › **Type design:** Glyphs
- › DSLR photography
- › Photo editing
- › Mac & PC platforms

Familiar with

- › **Coding frameworks:** PHP, SASS, Anime.js
- › **Adobe:** Dimension
- › **3D design:** Cinema4D, Blender, Sculpttris
- › Processing

Personal skills

- › Detail-oriented, organized, & thorough
- › Resourceful & independent
- › Clear communicator

awards and honors

Philip B. Meggs Memorial Scholarship

Virginia Commonwealth University
2018

- › Awarded to one senior in the Graphic Design department for performance throughout the four-year program

Undergraduate Design Showcase

Virginia Commonwealth University
2017–2018

Dean's List

Virginia Commonwealth University
2015–2018